

Shorr & Associates

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Philadelphia, PA 19103

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AgM

Advertiser Agency Buyer Salesperson

Pol/R Casey/R/US Senate (16759) Shorr & Associates (2909)

D'ETTORRE, MICHAEL Telerep/Washington DC, Washington DC (1040)

ph: (555) 555-5555

Political - Federal Candidate (1067) POL/R CASEY/D/SEN/PA (134170) National/Political

Est/Headline /06264414

Revision Comments

Product

Acct Types

Brand

Demo

7/30/2012 - 8/26/2012 CO-OP/Order Type Yes/Normal **Package**

invoice

inv Date

Contract

Bill Type

Period

Terms

Gen. Date 8/27/2012 4:54:56PM

623042

Net 30

325589

Standard

8/26/2012

CASEY 4 SENATE 8/7

***** THIS IS A CASH IN ADVANCE

Pittshurah (WPXI)

OFFICIAL BILLING INVOICE

			Schedule Days to Rui	Air Time	Leng	th Program	Copy/ISCI	Amoun		
1.0		t Line Remarks:	TODAY 7-9A/1							Remarks
	Spot	7:00:04AM-Today S	Day,M-2	08/13/12 7:59AM (Mo	-	70				
	Spot	7:00:04AM-Today S	Day,M-2	08/13/12 8:36AM (Mo		30 Today Show	BCTV1204H	\$500.00		
2.0	Contrac	Line Remarks:	NEWS TOWNS		9) 00:	30 Today Show	BCTV1204H	\$500.00		• • • • • • • • • • • • • • • • • • • •
	Spot		NEWS-TODAY 6A-9A				****			• • • • • • • • •
	Spot			08/07/12 6:40AM (Tu)) 00:	30 Channel 11 News 6am	PCTP44 2024	[
	Spot	6:00:00AM- 9:00:00	LADY, TU-3,W-3,Th-3,F-3	08/07/12 8:27AM (Tu)	00:	30 Today Show	BCTV1202H	\$600.00		
	Spot	6:00:00AM- 9:00:00	Day,Tu-3,W-3,Th-3,F-3	08/07/12 8:50AM (Tu)		Today Show	BCTV1202H	\$600.00		••••••
	· • • • • • • • • • • •	6:00:00AM- 9:00:00	Day,Tu-3,W-3,Th-3,F-3	08/08/12 6:14AM (We		O Channel 11 News 6am	BCTV1202H	\$600.00		•••••
	Spot	6:00:00AM- 9:00:00	Cay,Tu-3,W-3,Th-3,F-3	08/08/12 6:39AM (We			BCTV1202H	\$600.00		••••••
	Spot	6:00:00AM- 9:00:00	Day,Tu-3,W-3,Th-3,F-3	08/08/12 7:30AM (We)		Channel 11 News 6am	BCTV1202H	\$600.00		•••••
	Spot	6:00:00AM- 9:00:00	Day,Tu-3,W-3,Th-3,F-3	08/09/12 8:00AM (Th)		O Today Show	BCTV1202H	\$600.00		• • • • • • • • •
	Spot	6:00:00AM- 9:00:00	Day,Tu-3,W-3,Th-3,F-3	08/09/12 8:39AM (Th)		0 Today Show	BCTV1202H	\$600.00		• • • • • • • • • •
	Spot	6:00:00AM- 9:00:00				O Today Show	BCTV1202H	•••••••••		
• • • •	Spot	6:00:00AM- 9:00:00	Day Tu-1 W-1 Th-2 C-2	08/09/12 8:57AM (Th)	00:3	Today Show	BCTV1202H	\$600.00		
••••	Spot	6:00:00AM- 9:00:00	00,70 3 iii 3 m	08/10/12 7:22AM (Fr)	00:30	Today Show	BCTV1204H	\$600.00		
	Spot	6:00:00AM- 9:00:00	May, 10-3,44-3, 10-3,F-3	08/10/12 7:59AM (Fr)		Today Show	• • • • • • • • • • • • • • • • • • • •	\$600.00		
			₩, Tu-3, W-3, Th-3, F-3	08/10/12 8:45AM (Fr)		Today Show	BCTV1204H	\$600.00		••••••
0		Line Remarks:	JEOP 7P/3		• • • • • • • • • • • • • • • • • • • •		BCTV1204H	\$600.00		• • • • • • • • • • • • • • • • • • • •
	Spot	6:59:29PM-Jeopardy	Day,Tu-1,W-1,Th-1,F-1	08/07/12 7:13PM (Tu)					••••••	• • • • • • • • • • • • • • • • • • • •
		6:59:29PM-Jeopardy		08/08/12 7:23PM (We)		Jeopardy	BCTV1202H	\$1000.00		
• • • •	Spot	6:59:29PM-Jeopardy	Ny.Tu-1.W-1.Th-1 F-1			Jeopardy	BCTV1202H	• • • • • • • • • • • • • • • • • • • •		· · · · · · · · · · · · · · · · · · ·
• • • •	Spot	6:59:29PM-Jeopardy C	19v Tul W.1 7b.1 6.1	08/09/12 7:07PM (Th)		Jeopardy	BCTV1204H	\$1000.00		
)		*********		08/10/12 7:24PM (Fr)	00:30	Jeopardy	[\$1000.00		
,		ine Remarks:	<u>JEOP 7-730P/4</u>		·····	•••••••••••••••••••••••••••••••••••••••	BCTV1204H	\$1000.00		•••••
	Spot	6:59:29PM-Jeopardy D	ay,M-1	08/13/12 7:00PM (Mo)	00:30					
)	Contract L	ine Remarks:	WHEEL 730P/5			Jeopardy	BCTV1202H	\$1000.00	-	
		1 '	er week (2), Tu, We, Th, Fr		1 1					
	· · · · • • • • • • • • • • • • • • • •		r week (2),Tu,We,Th,Fr	08/08/12 7:54PM (We)	00:30	Wheel Of Fortune	BCTV1202H			
• • • • •	· · · · · · · · · · · · · · · · · · ·	····		08/09/12 7:49PM (Th)		Wheel Of Fortune		\$1250.00		
)		ne Remarks:	WHEEL 730P/6		····		BCTV1204H	\$1250.00		••••••
	Spot 7	:30:04PM-WHEEL (D	ry, M-1	08/13/12 7:47PM (Mo)	00.70	***				• • • • • • • • • •
	Contract Li	ne Remarks: (OLY PRIME BP-12A/7		00:30	Wheel Of Fortune	BCTV1204H	\$1250.00		
		:57:49PM-2012 Oly Da	WILLIAME OF 12A/		- 1		1		·	
			7,1172	08/09/12 11:37PM (Th)	00:30	2012 Olympic Summer Games -	PCT//1303/4		1	
(Contract Li	ne Remarks: (LY 5A-6P/8	•		Primetime	BCTV1202H	\$9000.00	1	
		:00:04AM-2012 OF Da	v.Sa-2	İ 1	Í					• • • • • • • • • • • • • • • • • • • •
				08/11/12 2:18PM (Sa)	00:30	2012 Olympic Summer Games -	BCTV1202H			
	spons-viy 10	:00:04AM-2012 Oh Dan	r,5a-2	08/11/12 4:42PM (Sa)		Jayune	DCI VIZUZII	\$1800.00	1	
	ontract He	e Remarks: O			00.30	2012 Olympic Summer Games - Daytime	BCTV1202H	\$1800.00	·}·····	••••••
	Coorte, Ok. C	oo vemanes:	LY 5A-6P/8		1	. ear.: 7.,	······································			
		00:04AM-2012 Oly Day		08/12/12 7:11AM (Su)	00:30	012 Ohumula Curi				
	ports-Oly 6:	00:04AM-2012 Oly Day	.Su-2	1		2012 Olympic Summer Games -	BCTV1202H	\$1800.00		
	•••••			08/12/12 7:26AM (Su)	00:30 2	012 Olympic Summer Games -	BCTV1202H		ļ	• • • • • • •
- 0.4	776 -	1		• • • • • • • • • • • • • • • • • • • •	Lō	aytime		\$1800.00		
:MI	IT TO: P.	D. BOX 640132	PGH, PA 15264-013	12				• • • • • • • • • • • • • • • • • • • •		
							Gross Total	\$33,150.00	Total Spots	27

shown on this invoice was taken from the official log.

Net Total \$28,177.50